

ADV Part 2A: Firm Brochure

Item 1 – Cover Page

RenMac Advisory, LLC

Renmacaccess.com

CRD # 335222

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9 Old Kings Highway, Suite 300
Darien, CT 06820

This brochure (“Firm Brochure” or “Brochure”) provides information about the qualifications and business practices of RenMac Advisory, LLC (the “Company” or “RenMac”). If you have any questions about the contents of this brochure, please contact Eric Boucher by phone at (212) 537-8841 or by email at eboucher@renmac.com. The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority.

Additional information about the Company is also available on the SEC’s website at www.adviserinfo.sec.gov.

RenMac Advisory, LLC is a registered investment advisor with the State of Connecticut and New Jersey. Registration does not imply or guarantee a certain level of skill or training.

Item 2 – Material Changes

This section will be updated with material changes since the previous release of the brochure.

This is the initial version of the ADV 2A.

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Item 4 – Advisory Business

RenMac Advisory, LLC (the “Company” or “RenMac”) is a limited liability company and headquartered in Darien, CT. RenMac is principally owned by RenMac Holdings LLC and has been doing business under its current ownership since 2025.

RenMac performs analysis through its proprietary research methodology and sells macro- focused research products primarily to retail clients and other registered investment advisors. RenMac has tailored their product offering to the needs of their client base. RenMac’s macro-focused research includes Economic, Policy, Portfolio Strategy, and Technical Analysis and does not include advice regarding individual securities.

RenMac does not manage client assets or accounts and does not participate in wrap fee programs. For further information on RenMac’s proprietary research methodology, please see Item 8.

RenMac offers the following research product suite (“RenMac Access”) as part of their subscription services (*See Item 5 – Fees and Compensation for the tiered subscription pricing*):

- The RenMac Monday Macro Meeting Replay
- The Advisory Desk Note
- Asked & Answered Videos
- Weekend ETF and S&P 100 Alerts
- Dutta’s Monetary Thoughts
- Access to RenMac Video Library
- Trifectas Russell 1000
- Intra-day technical S&P 500 Optimal Entries/Exits

Item 5 – Fees and Compensation

Clients are invoiced monthly or quarterly and subscription fees auto-renew unless canceled timely by the client. Lower fees for comparable services may be available from other advisers. RenMac does not manage client assets or accounts and accordingly does not receive any type of compensation or fee associated with asset or account management. Please refer to *Item 12 – Brokerage Practices* for information regarding brokerage.

At any time and for any reason RenMac may terminate, respectively, the receipt or provision of services (except where specifically noted otherwise in a customer contract).

Clients that cancel a subscription will remain active for an additional 5 days or to month-end, whichever occurs first. RenMac does not offer credit or reimbursement for early termination of subscriptions.

The sole fee charged for RenMac Access is a subscription-based fee for its proprietary macro-economic research, auto renewed depending on the schedule the client chooses. Tiered subscription pricing levels consist of:

- **Advisory Pro** - \$450/month or \$1200 per quarter
- **Advisory Advanced** - \$300/month or \$800 per quarter
- **Advisory Basic** - \$200/month or \$550 per quarter

Please refer to Items 10 and 12 for additional information on broker-dealer affiliation and practices.

Item 6 – Performance-Based Fees and Side-By-Side Management

RenMac does not manage client assets or accounts; therefore, does not charge performance-based fees or engage in side-by-side management.

Item 7 – Types of Clients

RenMac provides macro-focused research products to individuals and other registered investment advisers

Item 8 – Methods of Analysis, Investment Strategies and Risk of Loss

RenMac uses the core pillars of macro research to prepare their product. The value of the research is to provide unique perspectives on economics, fiscal and monetary policies, and market sector strategy. This three-pronged framework helps clients determine how market conditions stand and where they are headed.

Having spent the last 14 years investing in programs and building a proprietary database, the analysts at RenMac take the time to deconstruct common theories and challenge conventional wisdom. RenMac uses a series of quantitative factors it finds to be useful at determining future price for markets, stocks, currencies, and various commodities. These include, but are not limited to: momentum, sentiment, value, growth, quality, seasonal factors, and macro-economic factors.

RenMac does not offer individual securities recommendations in their products. However, investing in securities involves risk of loss that clients should be prepared to bear. In general, the recognized methods of analysis themselves pose certain risks. With quantitative analysis, there is a risk that the models used are based on assumptions that are faulty. The risk with technical analysis is that it does not consider the underlying financial condition of a company. Regardless of market movement, an unsound company may underperform. In the case of qualitative analysis, there exists risk that a subjective judgment may prove incorrect.

Item 9 – Disciplinary Information

If there are legal or disciplinary events that are material to a client's or prospective client's evaluation of your advisory business or the integrity of your management, disclose all material facts regarding those events. Items 9.A, 9.B, and 9.C list specific legal and disciplinary events presumed to be material for this Item. If your advisory firm or a management person has been involved in one of these events, you must disclose it under this Item for ten years following the date of the event, unless (1) the event was resolved in your or the management person's favor, or was reversed, suspended or vacated, or (2) you have rebutted the presumption of materiality to determine that the event is not material (see Note below). For purposes of calculating this ten-year period, the "date" of an event is the date that the final order, judgment, or decree was entered, or the date that any rights of appeal from preliminary orders, judgments or decrees lapsed.

Items 9.A, 9.B, and 9.C do not contain an exclusive list of material disciplinary events. If your advisory firm or a management person has been involved in a legal or disciplinary event that is not listed in Items 9.A, 9.B, or 9.C, but nonetheless is material to a client's or prospective client's evaluation of your advisory business or the integrity of its management, you must disclose the event. Similarly, even if more than ten years have passed since the date of the event, you must disclose the event if it is so serious that it remains material to a client's or prospective client's evaluation.

- A. A criminal or civil action in a domestic, foreign or military court of competent jurisdiction in which your firm or a management person
1. was convicted of, or pled guilty or nolo contendere (“no contest”) to (a) any felony; (b) a misdemeanor that involved investments or an investment-related business, fraud, false statements or omissions, wrongful taking of property, bribery, perjury, forgery, counterfeiting, or extortion; or (c) a conspiracy to commit any of these offenses;
 2. is the named subject of a pending criminal proceeding that involves an investment-related business, fraud, false statements or omissions, wrongful taking of property, bribery, perjury, forgery, counterfeiting, extortion, or a conspiracy to commit any of these offenses;
 3. was found to have been involved in a violation of an investment-related statute or regulation; or
 4. was the subject of any order, judgment, or decree permanently or temporarily enjoining, or otherwise limiting, your firm or a management person from engaging in any investment-related activity, or from violating any investment-related statute, rule, or order.
- B. An administrative proceeding before the SEC, any other federal regulatory agency, any state regulatory agency, or any foreign financial regulatory authority in which your firm or a management person
1. was found to have caused an investment-related business to lose its authorization to do business; or
 2. was found to have been involved in a violation of an investment-related statute or regulation and was the subject of an order by the agency or authority
 - a) denying, suspending, or revoking the authorization of your firm or a management person to act in an investment-related business;
 - b) barring or suspending your firm’s or a management person’s association with an investment-related business;
 - c) otherwise significantly limiting your firm’s or a management person’s investment-related
 - d) imposing a civil money penalty of more than \$2,500 on your firm or a management person.
- C. A self-regulatory organization (SRO) proceeding in which your firm or a management person
1. was found to have caused an investment-related business to lose its authorization to do business; or
 2. was found to have been involved in a violation of the SRO’s rules and was: (i) barred or suspended from membership or from association with other members, or was expelled from membership; (ii) otherwise significantly limited from investment-related activities; or (iii) fined more than \$2,500.

Note: You may, under certain circumstances, rebut the presumption that a disciplinary event is material. If an event is immaterial, you are not required to disclose it. When you review a legal or disciplinary event involving your firm or a management person to determine whether it is appropriate to rebut the presumption of materiality, you should consider all of the following factors: (1) the proximity of the person involved in the disciplinary event to the advisory function; (2) the nature of the infraction that led to the disciplinary event; (3) the severity of the disciplinary sanction; and (4) the time elapsed since the date of the disciplinary event. If you conclude that the materiality presumption has been overcome, you must prepare and maintain a file memorandum of your determination in your records. See SEC rule 204-2(a)(14)(iii).

Registered investment advisers are required to disclose all material facts regarding any legal or disciplinary events that would be material to a client or prospective client's evaluation of the Company or the integrity of the Company's management. RenMac and/or its representatives have not been involved in any criminal or civil actions in a domestic, foreign or military court of competent jurisdiction, an administrative proceeding before the SEC, any other federal regulatory agency, any state regulatory agency, or any foreign financial regulatory authority, and/or a self-regulatory organization (SRO) proceeding that would be considered material to your evaluation of the Company or the integrity of the Company's management.

Item 10 – Other Financial Industry Activities and Affiliations

RenMac and its management persons are not registered, nor have an application pending to register, as a futures commission merchant, commodity pool operator, a commodity trading advisor, or an associated person of the foregoing entities. In addition, RenMac does not recommend or select other investment advisers for clients.

The Company has the following affiliates ("Affiliated Companies", as disclosed in Section 7.A of Form ADV Part 1:

1. Renaissance Macro Securities, LLC (CRD 163927), a broker-dealer regulated by FINRA.
2. Renaissance Macro Research LLC (CRD # 311821), a NY registered investment adviser.

Certain employees of RenMac are registered representatives of the affiliated broker-dealer, Renaissance Macro Securities, LLC. Certain employees are also dually registered with Renaissance Macro Research, LLC.

Additionally, management persons of the Company serve as owners and employees of a hedge fund, RenMac Integrated Alpha. Jeff deGraaf is also the CIO and founding member of Sentry Capital LLC, a family investment fund. These activities do not pose a material conflict of interest with the business of RenMac.

Item 11 – Code of Ethics

RenMac has adopted a Code of Ethics (the "Code") for all supervised persons of the firm describing its high standard of business conduct and fiduciary duty to its clients. The Code includes provisions relating to the use and safeguarding of confidential information; the prevention of insider trading; outside business relationships of the Company's employees; gifts and business entertainment; and communications with outside parties, among other things. All supervised persons at RenMac acknowledge the terms of the Code at hire, as amended with material changes and/or annually.

As noted in Item 10, RenMac is affiliated with Renaissance Macro Securities, LLC, a broker-dealer. Online and print disclosure statements broadly disseminated by RenMac clearly denote that affiliates of the Company and their employees may buy or sell for it or themselves securities that the Company also recommends. In addition, any of RenMac's employees may have an interest or position in any of the securities which may also be recommended by the affiliate. As noted, employees of the Company are required to follow the Code, which sets forth detailed Trade Policies. Policy requirements restrict trading in securities for a period before and a period after a security is identified for inclusion in any research report at any of the Affiliated Companies. These processes are reasonably designed to detect, and control possible and/or perceived conflicts of interest presented any personal interests of its employees while also protecting the objectivity and integrity of the advice the Company renders to its clients. RenMac does not include in their research products advice regarding individual securities, does not manage client assets or

accounts, and does not participate in wrap fee programs.

RenMac will provide a copy of the Code to any client or prospective client upon request.

Item 12 – Brokerage Practices

RenMac does not manage client assets or accounts. If a client asks the Company for suggestions of broker-dealers who execute transactions in the classes of securities that are of interest to the client, the Company will provide names of multiple brokers, and may include its affiliated broker-dealer, Renaissance Macro Securities, LLC. The Company has no arrangement with its affiliate, including no fee arrangement for client referrals. Neither the Company, nor its personnel, will receive remuneration for suggesting any broker-dealer. Clients who open and maintain brokerage accounts may incur fees associated with such accounts and transactions, including (but not limited to) transaction costs, custodial fees, mutual fund fees, and others. In their sole discretion, institutional clients may affect securities transactions with RenMac's affiliated broker-dealer. Please refer to Item 11 regarding the controls the Company and its affiliates have in place to address potential conflicts presented by the various business activities among the affiliates.

Item 13 – Review of Accounts

Not applicable. RenMac does not manage client assets or accounts.

Item 14 – Client Referrals and Other Compensation

RenMac does not have any arrangements, oral or in writing, where it is paid or receives economic benefit from a non-client in connection with the services the Company provides to its clients or prospects, including investment advice. RenMac does not directly or indirectly compensate any person for client referrals.

Item 15 – Custody

Not applicable. RenMac does not manage client assets or accounts and therefore, does not have custody of client funds or securities.

Item 16 – Investment Discretion

Not applicable. RenMac does not manage client assets or accounts.

Item 17 – Voting Client Securities

Not applicable. RenMac does not manage client assets or accounts, nor does it provide clients with consulting assistance regarding proxy issues.

Item 18 – Financial Information

Under no circumstances does RenMac require or solicit payment of fees in excess of \$1200 per client more than six months in advance of services rendered. Therefore RenMac is not required to include a financial statement. In addition, the Company has no financial circumstances likely to impair its ability to meet its commitments to clients and has not been the subject of a bankruptcy proceeding.

Item 19 – Requirements for State-Registered Advisors

- A. Identify each of your principal executive officers and management persons, and describe their formal education and business background. If you have supplied this information elsewhere in your Form ADV, you do not need to repeat it in response to this Item.
- B. Describe any business in which you are actively engaged (other than giving investment advice) and the approximate amount of time spent on that business. If you have supplied this information elsewhere in your Form ADV, you do not need to repeat it in response to this Item.
- C. In addition to the description of your fees in response to Item 5 of Part 2A, if you or a supervised person are compensated for advisory services with performance-based fees, explain how these fees will be calculated. Disclose specifically that performance-based compensation may create an incentive for the adviser to recommend an investment that may carry a higher degree of risk to the client.

The following individuals are the principal executive officers and management persons of the Company: Jeff deGraaf, founder, Chairman and CEO; Eric Boucher, co-founder and Head of Global Distribution; and Steve Duttenhofer, co-founder and Chief Operating Officer.

The Company is required to disclose all material facts regarding certain legal or disciplinary events pertaining to arbitration awards or other civil, regulatory or administrative proceedings in which the Company or management personnel were found liable or against whom an award was granted. As noted in Item 9 as well, the Company and its management personnel have no reportable disciplinary events to disclose.

As previously noted in Item 10, neither the Company nor its management personnel have a relationship or arrangement with any issuer of securities. All material conflicts of interest are disclosed regarding the Company, its representatives or any of its employees, which could be reasonably expected to impair the rendering of unbiased and objective advice.

Jeff deGraaf: Michigan State University: BA in Finance, Broad College of Business

Jeff deGraaf is the founder and Chairman of RenMac Advisory, LLC, a registered investment advisor based in Connecticut. Jeff has been one of Wall Street's most influential macro-based analysts over the last 20-years, consistently ranked by Institutional Investor Magazine since 2002, and a member of Institutional Investor's exclusive Research Hall of Fame. Prior to founding RenMac's affiliate in 2011 - Renaissance Macro Research, LLC, an independent macro research boutique catering to large institutional money management firms - Jeff began his career at Merrill Lynch in the 1990s, then Lehman Brothers for 10 years where he served on the firm's investment policy committee as a Managing Director. In early 2007, Jeff moved to ISI as an Executive Managing Director, also serving on the firm's management committee and heading the firm's investment policy committee. A member of the NYSSA, MTA, and a CFA and CMT charterholder, Jeff is often quoted in Barron's, the Wall Street Journal and found on the financial analyst speaking circuit around the world.

Eric Boucher: University of Colorado: BA in College of Business, Minor in Economics

Eric is a co-founder of RenMac Advisory, LLC and Head of Global Distribution. Prior to co-founding RenMac, Eric co-founded Renaissance Macro Research, LLC, an independent macro research boutique where he focused on client relationships on the West Coast of the US and Europe while covering hedge-funds and long only accounts in the tri-state area. Prior to that, Eric was employed by ISI Group as a Senior Managing Director of Sales (2002 – 2011) and an institutional bond salesman for Fuji Securities (1997-2002).

Steve Duttonhofer: Masters of Public Policy (MPP), Institute of Public Policy Studies (Ford School), University of Michigan, 1994; BA, Economics and Political Science, University of Michigan, 1993

Steve is a co-founder of RenMac Advisory, LLC and Chief Operating Officer. Prior to co-founding RenMac, Steve co-founded Renaissance Macro Research, LLC, an independent macro research boutique where he focused on client relationships on the east coast of the US, Texas, Canada and Asia. He is a Wall Street veteran of 25 years, specializing in macro research sales for two decades, most notably with ISI Group from 1996 – 2011. Prior to ISI, Steve was a financial analyst in the Corporate Finance Group of Oppenheimer & Co.